

Subject: RE: DOG DAY - New tracking links
From: "Michael Filson" <@>
Date: 06/23/2016 08:35 AM
To: michael@downtownnews.com

Thanks! As of this email, they are still incorrect.

 <http://www.dow>

Mike Filson

Community Relations Manager

Downtown Center Business Improvement District

626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017

call (213) 624-2146 x223

direct (213) 416-7524

fax (213) 624-0858

email mfilson@DowntownLA.com

go to www.DowntownLA.com



From: Michael Lamb [mailto:michael@downtownnews.com]
Sent: Thursday, June 23, 2016 8:24 AM
To: Michael Filson
Subject: Re: DOG DAY - New tracking links
Importance: High

Hi Mike

I will check on it today and get back to you

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
213-250-4617 Fax

<http://www.ladowntownnews.com/>
michael@ladowntownnews.com

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On Jun 22, 2016, at 5:06 PM, Michael Filson wrote:

Michael,

Have these been changed yet? It appears they are still going to the wrong page.

<image001.gif>

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[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

From: Michael Filson

Sent: Wednesday, June 22, 2016 10:27 AM

To: 'Michael Lamb'

Subject: DOG DAY - New tracking links

Importance: High

Can you please replace the current tracking links with these?

Thanks!

E-BLAST

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=Downtown%20News%20&utm_medium=eblast&utm_campaign=Dog%20Day

CAROUSEL & BANNER

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=DT%20News&utm_medium=Banner&utm_content=Carousel&utm_campaign=Dog%20Day%2016

WEB AD BOX

<https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th->

annual-dog-day-at-the-cathedral?utm_source=Downtown%20News%20&utm_medium=web%20ad%20box&utm_campaign=Dog%20Day

Please let me know when done...

<image001.gif>

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[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

[RSVP](#) for our 10th Annual Dog Day at the Cathedral
Wednesday, July 13 from 6-9pm

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— image002.gif —



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— Attachments: —

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image002.gif	710 bytes
image003.gif	474 bytes
image004.gif	721 bytes
image005.gif	716 bytes